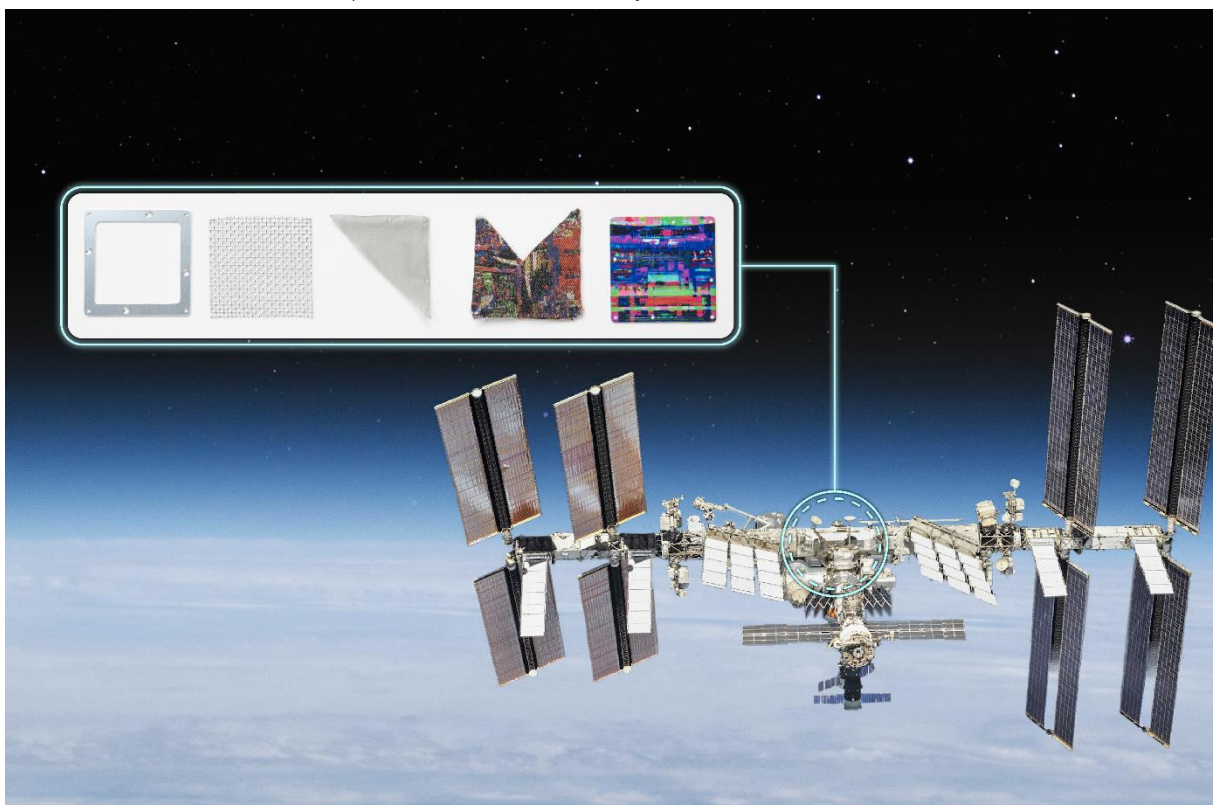


**Space BD**

# Space x Art x NFT Project Finally Heading to Space in Early November!!

**Commemorative launch event featuring internationally acclaimed artist Masa Hayami to be held on Thursday, November 2, 2023!**

Tokyo—Space BD, a leading Japanese space startup, announced the collaboration initiative “Space x Art x NFT” on January 27, 2023. In this initiative, an artwork by the internationally acclaimed Masa Hayami will be launched into space, and then turned into an NFT after its return to Earth. Space BD would like to announce that the date for the launch into space is scheduled for early November 2023.



The artwork to be launched in this project (in a layered state) and its position on the International Space Station

The artwork will be loaded onto the SpaceX Falcon 9 rocket for launch, delivered to the International Space Station (ISS), and then placed on the Exposed Facility platform of the ISS by astronauts to be exposed to space. This artwork will be future art, incorporating layers of messages and pictures collected from project participants using unique technology based on the concept of global harmony, in addition to traditional crafts such as Nishijin brocade and bonsai. This project is the first of its kind in the world to actually bring physical art into contact with outer space and return it to Earth.

A commemorative launch event is planned to celebrate, featuring Masa Hayami as a guest. We hope that all members of the press will be able to attend.

#### ■ Upcoming schedule

10th November 2023	Loaded on to SpaceX Falcon 9 rocket & launched
November 2023 – Around summer 2024	Payload items exposed to space for approx. 6 months on the ISS Exposed Facility platform, and then returned to Earth on a resupply mission
Around autumn 2024	Payload items returned to origin

#### ▼ Start of this new Space x Art x NFT collaboration

Artwork by internationally acclaimed artist Masa Hayami to be launched into space in 2023 and then planned to be made into an NFT after return to Earth

<https://space-bd.com/en/1935/>

#### ▼ VOGUE JAPAN 「Start of Space x Art x NFT project. Masa Hayami's work to fly in space

<https://www.vogue.co.jp/lifestyle/article/2023-02-01-spacebd>

#### 【Reference】

The launch into space and the return to Earth are supported by Space BD's "Space Delivery Project: Return to Earth", which utilizes the new Exposed Experiment Bracket Attached on i-SEEP (ExBAS), which is attached to the IVA-replaceable Small Exposed Experimental Platform (i-SEEP) on the ISS Japanese experiment module Kibo.

<https://www.youtube.com/watch?v=-MhXdwDJpw8&t=1s>

#### ■ Masa Hayami profile



A future meta-artist. Incorporating Zen and Eastern philosophy, Masa takes a diverse interdisciplinary approach to create paintings, drawings, photographs, three-dimensional approaches, and digital art, and is also engaged in art using her body and hands.

Her distinctive process-based work are driven by her intention to harmonize an abstract sense of soul and life.

The act of her working on physical, using her body is a meditative, daily exercise her.

To her, as a Japanese, it's spiritual practices.

For her, working digitally is completely different from working physical.

She feels as if she is putting together various disparate puzzles and blocks, one by one, to form a shape, which is finally completed in the form of harmony.

Masa is inspired by digital innovation and is searching for the definition of 'Art' in the digital age. She is pursuing her own unique 'new Japonism' towards the future, focusing on real/analog and metaverse/virtual world.

In addition to creating her own work, Masa also supports NFT creators and artists, NFT community, and other futuristic activities.

Masa established FUTUREART JAPON in the summer of 2022, and launched Masa NFT Bar in July 2022.

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### ■Comment from Masa Hayami

My artwork for this project is based on the concept of global harmony, and I hope to carefully weave together each of the ideas of Space BD and other project participants and supporters to form "future art." As a milestone in this grand project that has been several years in the making, I am deeply moved by the fact that the launch into space is now just around the corner. I consider art to be based on warm love, respect, and understanding of others, and it is a great honor for me to work together with still-undiscovered space to create a new "harmony."

### ■About Space BD

We at Space BD are a one-stop provider of solutions for those in the space utilization field. Not only can we deliver payloads to space by a variety of methods and facilitate the use of International Space Station assets, but we can also assist with everything from business plans to hands-on technical operations. As of June 2023, Space BD's performance record marked over 70 satellite projects and over 400 orders.

U R L : <https://space-bd.com/en/>