

Press release

March 24, 2020

Space BD and Space Basil Enter into Memorandum of Understanding Concerning Business Alliance Agreement

Tokyo- Space BD Inc., one of the leading Japanese space startups who provides access to space using ISS Japanese module Kibo as well as piggyback capacity of its flagship launch vehicle “H3”, and Space Basil, Japanese first Space advertisement company, signed a Memorandum of Understanding Concerning Business Alliance Agreement on March 24, 2020. With this MoU, Space BD will provide various means of access to space such as the external platform of ISS Kibo to support Space Basil to start their space advertisement and entertainment services.

Space Basil was founded in October 2019. Prof. Shinichi Nakasuka at the University of Tokyo, who is one of the pioneers over the world for the nanosatellite development, is appointed as their technical advisor.

Based on the MoU, Space BD and Space Basil aim for developing a long-term partnership to work together to promote the new uses of Space.

■Comment from Space Basil Chief Executive Officer Katsuji Amazaki



I am delighted that Space Basil, Japan's first space advertising company, and Space BD, Japan's first space business development company, have now reached a business alliance.

We are opening new areas in the space business. I believe that this business alliance will lead to a more stable development of our space advertising and entertainment businesses.

■Comment form Space BD Co-Founder and CEO Masatoshi Nagasaki



I am pleased with this business alliance with Space Basil. I believe that this collaboration will be an important milestone for the development of space utilization projects in the advertising and entertainment fields. Besides, it is really important to promote the use of space in such new fields to accelerate commercialization of the low earth orbit including the ISS "Kibo." As a business development company in the space industry, Space BD will promote Space Basil's future missions and contribute to expanding the

scope of space utilization.

■About Space Basil

Name	Space Basil Inc.
Technical Advisor	Shinichi Nakasuka (Professor at University of Tokyo, Department of Aeronautics and Astronautics)
Management	Katsuji Amazaki (CEO)
Headquarter	4-2-15 Ginza, Chuo-ku, Tokyo, Japan
Contact	TEL : +81-3-6228-1352 / FAX : +81-3-6733-7870
Email address	info@spacebasil.co.jp
URL	https://spacebasil.co.jp
Business Description	1. Outer Space Advertisement Enterprise 2. Outer Space Entertainment Enterprise

■About Space BD

Name	Space BD Inc.
Management	Masatoshi Nagasaki (Co-founder and CEO)
Headquarter	Fukushima Bldg. 7F, 1-5-3 Nihonbashi muromachi, Chuo-ku, Tokyo, Japan
Contact	TEL : +81-3-6264-7177 / FAX : +81-3-6264-7178
Email address	info@space-bd.com
URL	https://space-bd.com/en/
Business Description	1. Satellite Launch Service 2. ISS Experiment Service 3. Integrated Procurement and Sales Service 4. Project-based business development service 5. Education business

Contact

Space Basil Public Relations: Kota Morita
Tel : +81-3-6228-1352 Fax : +81-3-6733-7870
Mail : info@spacebasil.co.jp

Space BD Public Relations: Marin Hara
Tel : +81-3-6264-7177 Fax : +81-3-6264-7178
Mail : info@space-bd.com